



PRINT RETARGETING

MOTIVATE YOUR WEBSITE VISITORS

Postal retargeting is a revolutionary way to identify, target, and send mail to your anonymous web visitors. Unlike online retargeting, you'll collect mailing addresses of individuals who visit your site so you can reach them offline.

- A one-time pixel is placed on your website to collect data
- Mailings are triggered based on your business rules
- Send follow-up messages and offers to bounced visitors
- All data collected (or appended) is shared with you

From your website to their mailbox. Think how effective you'll be as you turn your unconverted website views into an exclusive, targeted direct mail campaign.

For more information call **385.800.1401**
or email us at contact@cpmisolutions.com.



VISIT A SITE → GET A PIECE OF MAIL



cpmi solutions
STRATEGIC PRINT & MARKETING

GENERATE



REACTIVATE



MOTIVATE



ACCELERATE



EDUCATE



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