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STRATEGIC DIRECT MAIL  
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BLEED ZONE  
TRIMMING ZONE  
SAFE ZONE

BACK

FRONT

# 7.5" X 10" 2 PANEL CARD (HORIZONTAL)

Folded: 5.5" x 7.5"

PTA801

## SAFE ZONE:

All critical elements (text, images, graphics, logos, etc) *should* be kept inside the blue line.

## TRIMMING ZONE:

Please allow .125" cutting tolerance all around. We do not recommend having borders due to shifting in the cutting process, which may cause borders to appear uneven.

## BLEED ZONE (0.125"):

Make sure to extend the background images or colors all the way to the edge of the black outline.

## FOLD LINE

Please remove our guidelines/FPO layers before submitting your files, or else they **will be printed**.



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