



Property of
cpmi solutions
STRATEGIC DIRECT MAIL
www.cpmisolutions.com

BLEED ZONE
TRIMMING ZONE
SAFE ZONE

— **SAFE ZONE:**

All critical elements (text, images, graphics, logos, etc) *should* be kept inside the blue line.

— **TRIMMING ZONE:**

Please allow .125" cutting tolerance all around. We do not recommend having borders due to shifting in the cutting process, which may cause borders to appear uneven.

— **BLEED ZONE (0.125"):**

Make sure to extend the background images or colors all the way to the edge of the black outline.

U.S. POSTAGE
PERMIT
NOT VALID
FOR PLACEMENT
ONLY

11" X 4" POSTCARD

Flat (with bleed): 11.25" x 4.25"

PTPC07

24601-161800 13

CPMI Solutions
3781 W 2270 S
Salt Lake City, UT 84120



ADDRESS AREA
Minimum width: 3.5"



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